



HAMMER PACKAGING

Communicating your image®

200 Lucius Gordon Drive
P.O. Box 22678
Rochester, NY 14692
p 585-424-3880
f 585-424-3886
www.hammerpackaging.com

Sustainability



Positioning Statement

Hammer Packaging is committed to **RECYCLE, REUSE** and **REDUCE** all *materials, supplies, waste* and *energy* and to use **RENEWABLE** resources when economically feasible in the management of our business and in fulfilling the needs of our customers.

Sustainability is one of four pillars that support Hammer's strategic business planning. It's also an attitude at Hammer: we see it as an extension of our commitment to continuous improvement. Today we are proud to make the following claims.

RECYCLE

- ◆ 84% of all materials, supplies and waste from the operations of our business are recycled.
- ◆ We recycle all office computers and offer a home computer recycling program for our employees.

REUSE

- ◆ 100% of our shop towels are cleaned and reused through a partnership with our vendor.
- ◆ 100% of the inks remaining from the printing process are reprocessed and reused.
- ◆ 99% of the coatings remaining from the printing process are reprocessed and reused.
- ◆ 100% of our coating totes, skids, end boards, core plugs and H-channels are reused.

REDUCE

- ◆ By offering UV and EB (electron beam) inks and coatings we are able to reduce by 80-100% the volatile organic compounds produced when printing versus other types of inks and coatings.
- ◆ Also, UV and EB inks – versus aqueous inks - use 50% less energy for curing.
- ◆ Our inks and coatings are not solvent-based.
- ◆ We eliminate the need for laminates and adhesives by using our mono-web, EB print process.
- ◆ We have reduced 69% of our non-recycled waste which is sent to a burn facility over 3 years.
- ◆ Our R&D efforts have helped to reduce by 15% the paper weight for several large customers.
- ◆ We use PETg-LV and white rollfed films to reduce the amount of substrate for printing shrink sleeves.
- ◆ We use up to 20% post-consumer waste on certain grades of paper stock, and up to 10% post consumer waste for wet strength paper.
- ◆ We offer an Extended Gamut color option (Hexachrome®), which allows us to reduce time and energy in the production, set-up and clean-up process.
- ◆ We have significantly reduced carbon emissions from inter-building trucking by consolidating 3 locations into 1 (2008).
- ◆ Our innovative in-line sheeting capability allows us to reduce energy compared to the more conventional sheetfed processes.

RENEWABLE

- ◆ 45% of our sheetfed ink content comes from naturally renewable raw materials
- ◆ We use renewable-certified paper whenever possible, based on our customers' requirements.